

Urban Goat Plein Air Pochade

Less Setup. More Painting.

The Urban Goat Pochade is a thoughtfully engineered plein air system for artists who value portability, intelligent design, and beautiful craftsmanship.

Our innovative tri-fold design integrates the palette, panel holder, and brush trays into one sleek unit that unfolds in seconds. Setup is effortless, and tools stay organized so your focus stays on the painting.

Lightweight, compact, and intuitive, the Urban Goat pochade makes it easy to grab your gear and go chase the light.



Goat Grip™
spring-loaded
panel holder



Urban-Goat.com



Beaded
Elastic
Brush
Holder



Integrated
Arca Swiss Mount



Leather &
Brass Snap



Lightweight and Backpack-Sized



Urban-Goat.com



The
Gravitas
Goat
Pochade

The fastest and most compact of any pochade

Our unique tri-fold design enables setup in seconds.

Unfold the tri-fold paintbox, adjust your tripod or tabletop position, and begin painting. The integrated palette, panel holder, and brush trays are all part of one streamlined system designed for speed and simplicity. This is a plein air system that is durable, elegant, and ready to support your creative practice wherever inspiration appears.

More Reasons to Choose Urban Goat

- **Lightweight portability** — Exceptionally compact and easy to carry in a backpack for travel and plein air painting.
- **Multiple ways to work** — Attach to your tripod or place on a table or even your lap for a super fast setup.
- **Beautiful solid hardwood construction** — Carefully selected and milled by hand in the USA for distinctive grain and character.
- **Clean, contained pack-away** — When you're finished painting, everything folds away in seconds, keeping your wet palette contained. so you can stash it in your bag or pack and hit the road.



Urban Goat Collection

Gravitas Goat Pochade

Our newest design option is a gravity-mount system created for painters who prefer studio ergonomics outdoors. The palette and brush trays mount to your tripod legs, while the detachable panel holder connects to the tripod, positioning the canvas at eye level and the palette at waist height for a natural painting posture.

The compact, low-profile design keeps everything balanced and accessible while you paint, delivering one of the fastest setups and most streamlined easel systems available. When the weather shifts or the light fades, the system folds neatly inward so you can pack up quickly and move on to the next scene.

Key features include:

- **Detachable Goat Grip™** spring-loaded panel holder
- Gravity-mounted palette and brush trays
- Integrated Arca-Swiss tripod plate
- Slim panel holder for an unobstructed painting view
- Smooth wax-oiled hardwood palette surface
- Lampwork glass bead brush organizers
- Fold-in design for clean, compact storage

Alpine Goat Pochade

A classic plein air pochade box designed for portability and stability in the field. Generous palette space and integrated brush trays keep your tools organized while maintaining a compact footprint.

Mini Goat Pochade

A smaller, ultra-portable pochade for those who want the lightest setup without sacrificing functionality. Perfect for quick studies and travel painting.

Wet Panel Carrier

Safely transport freshly painted wet panels without risk.
Sizes: 6×9 • 8×10 • 9×12 • 11×14