## Is there really anything new in artists' oil paints?

ince the introduction of the collapsible tube over 170 years ago, manufactured artists oil paint has Changed the way artists work. Artists no longer need to grind pigment in oil to make paint. With this change also came greater uniformity. Let's face it; the composition of oil paint is simple. Generally, only three items are used in a modern oil color formula. They are piqment, oil and an additive (typically stearates). As more and more pigments manufactured by large industry find their way into artists oil colors, so too the last differences disappear.

But not entirely.

Rublev Colours<sup>®</sup> Artists Oils are unlike other brands. Why are Rublev Colours different from other manufactured oil paints? One reason is that we use genuine natural and historical pigments like those used by the old masters. Most of these pigments are not found in other brands.

Another reason is that we make Rublev Colours Artists Oils as they did before modern tube colors without modern additives. They contain only pigment and oil. They are formulated to maintain the unique characteristics of each pigment in oil, giving the artist new choices of texture, opacity, consistency, and hue.

Most oil colors today are made to feel the same under the brush—short and buttery. While buttery is fine, there are times you need paint that is long and flowing.

## Pure Oil Color—No Additives

Additives, such as stearates, alter the consistency of paint. Such additives are not used in Rublev Colours Artists Oils. Therefore, you will find a different consistency from color to color due to the individual characteristics of each pigment. Most colors brush out long, others short and buttery, and still others are thixotropic.

Overall, Rublev Colours Artists Oils have a longer brushing consistency than most tube colors available today, making them ideal for fine rendering, old master-like effects on both canvas and panels.

Experience the difference of Rublev Colours Artists Oils in your work.

## **Painting Support with** the Greatest Longevity

Artefex Panels are tists Oil Colours lightweight but rigid and durable aluminum composite material (ACM)—two strong sheets of aluminum bonded to a solid polyethylene core. The panel is prepared on one side with a variety of finishes, including priming and canvas, and a mill finish on the reverse side. The panels are available in common sizes up to 20x24 inches. This weather-resistant panel is ideal for a wide range of mediums depending on the surface prep.

## **Test Drive at the Conference**

Try out Rublev Colours Artists Oils and Artefex Panels at the Natural artelex Piqments booth in the exhibitor hall of the 11x14 Art of the Portrait conference in Atlanta.

Watch Katherine **Stone and Teresa Oaxaca demonstrate** portrait painting at the Natural Pigments booth in the exhibitor hall.



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Bleiweiß Nr. 2 lianco di piombo #2 инцовая белая №2 Banco de plomo #2

> Series 5 Lightfastness I 50 ml (1.69 fl oz)

> > Made in the United States by **Natural Pigments**

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